



Technology for better business outcomes

Eliminate **FAX MACHINES**
and **ASSOCIATED** *phone lines*
with **MULTIFUNCTION PRINTERS**



HP LAN Fax Solutions

For most organizations, faxing remains an important method for communicating and distributing documents. By transitioning to multifunction printers (MFPs) for local area network (LAN) fax needs, an organization can curb spending on supplies, service contracts, analog phone lines and toll charges. And, they can benefit from next-generation functionality to track and protect document delivery.

What if you could...

Consolidate fax devices by leveraging the organization's investment in MFPs and Internet Protocol (IP) networking?

Control faxing throughout the organization to enhance your ability to comply with government regulations and corporate requirements?

Monitor and track every fax in your organization to safeguard privacy and document security?

Streamline and automate faxing to gain a competitive advantage over your competition?

Harness the power of "intelligent" faxing or fax over IP (FoIP) to reduce fax long distance toll charges?

That's alternative thinking about printing.

Solutions at a glance

HP works with industry-leading solution providers to deliver powerful faxing solutions that improve productivity, reduce costs and streamline workflows.

Open Text Fax Server (formerly Captaris RightFax). This solution helps you transform traditional paper-based faxing into a streamlined, automated business advantage where employees scan, send and receive faxes easily from an MFP or a personal computer (PC). And, because incoming faxes are distributed electronically to the right people at the right time, documents remain confidential.

EPSoft EZFax2Email. Your mobile workforce requires a solution that keeps it ahead of its fax messages, not chasing them from machine to machine. Using EPSoft's EZFax2Email solution and an HP MFP, you can provide staff with direct-to-e-mail delivery of faxes, and take advantage of File Transfer Protocol (FTP) archiving and retrieval.

HP LAN Fax Solutions address the needs of specific industries including:

Financial services. HP LAN Fax Solutions capture the document audit trails financial services firms require to protect client data and comply with SEC Rule 17a.

Health care. Security features of HP LAN Fax Solutions help hospitals and other health care organizations meet the Health Insurance Portability and Accountability Act of 1996 (HIPAA) compliance requirements more efficiently.

Legal services. Law firms and corporate legal departments can implement proper workflow management, distribution and retrieval processes to address the requirements of the Sarbanes-Oxley Act and other regulations.

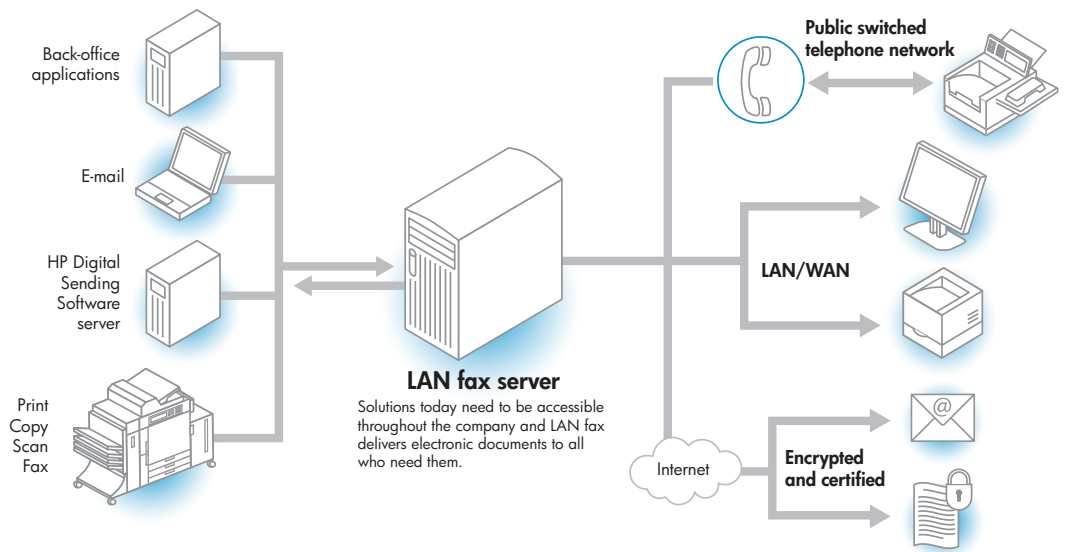
HP at work around the world

A rapidly growing U.S. bank faced the challenge of sending faxes to and from its offices across six states, as well as, managing an electronic funds network servicing more than 300 financial institutions.

The organization selected an HP LAN Fax Solution that included five fax servers, 12 HP Digital Sender devices and software from HP solution providers. As a result, the bank experienced:

- Improved security as documents are automatically delivered to the intended recipients
- Increased productivity due to the employees' ability to send faxes directly from a PC
- Rapid return on investment with first-year savings of thousands of dollars every month on supplies alone

Today the network supports the daily document delivery needs of more than 900 users.



Why HP?

HP is a globally recognized leader in imaging and printing solutions for large organizations. We offer technical expertise, and reliable products and solution sets that allow our customers to benefit from:

- Consulting services, including procurement, installation, management and support that can be customized to enhance your organization's effectiveness
- Relationships with industry-leading solutions providers
- Powerful solutions to optimize your environment, improve the bottom line and help the planet

How do you get started?

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit www.hp.com/apac/enterpriseprint

HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes. HP's three-part approach:

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing and sharing information.

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