

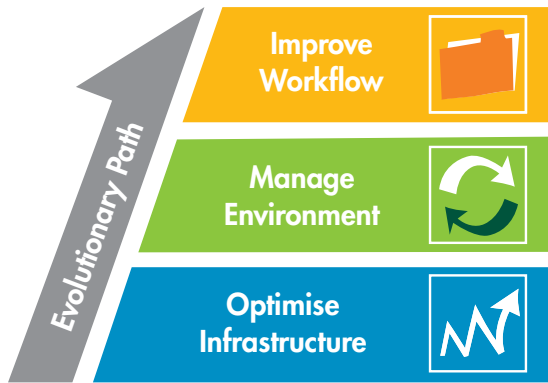


HP Imaging and Printing Assessment Services

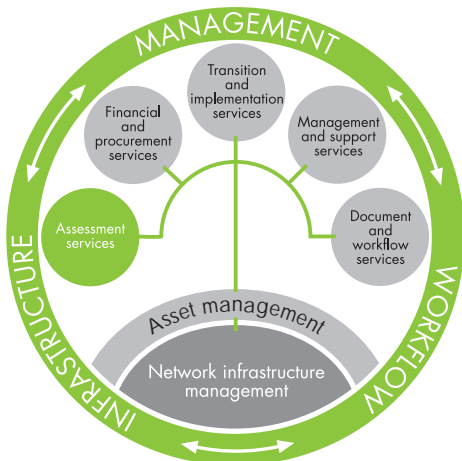
Move towards an optimised imaging and printing environment



HP's 3-step approach takes you on an evolutionary path towards a more optimised print environment.



HP provides a comprehensive range of services to help achieve your business goals, starting with Assessments.



How can my organisation...

- Find new ways to better use the facilities we have?*
- Reduce hidden technology costs and increase security?*
- Make it easier for workers to be more productive?*
- Streamline financial and production processes further?*
- Reach new customers more effectively, with less waste?*

Your imaging and printing environment has serious potential to achieve business goals such as those outlined above.

HP Imaging and Printing Assessment Services

Awareness and visibility into your environment and workflows are the first step in gaining control of your imaging and printing costs. Once you understand where the gaps and inefficiencies lie, you can take steps to improve the value of this critical aspect of your business.

HP provides a range of assessment services to help you:

- Better understand your current printing and imaging costs
- Identify areas for improvement
- Develop a road map for moving towards a more optimised environment
- Provide a compelling financial business case to justify the recommended changes

Which assessments are right for your enterprise?



Do you want to know how you compare with competitors in your industry?

HP Industry Benchmark Assessment can help you:

- Evaluate the health of your output environment against a series of industry-specific metrics
- Assess the high-level automation maturity of critical business processes
- Demonstrate potential for improvement



Would you like advice on optimising and managing your fleet?

HP Optimisation Assessment can help you:

- Develop an optimised and environmentally sound imaging and printing strategy
- Identify solutions to address security, cost recovery, document imaging and other business issues
- Pinpoint the tools, methodologies and approaches available for maintaining your fleet over time



Are you interested in outsourcing print management to free up IT resources and achieve greater cost savings and workflow improvement?

HP Managed Environment Assessment can help you:

- Identify opportunities for fleet rationalisation, cost reduction, business efficiency and environmental improvement
- Develop a future state architecture and recommends ongoing practices that maintain optimisation and reduce staff workloads
- Illustrate the business case for engaging HP in a Managed Print Services arrangement



Do you need to digitise or automate one or more paper-intensive processes?

HP Workflow Discovery can help you:

- Identify the impact of the process on all stakeholders
- Quantify tangible and intangible costs of the process
- Discover new ways that imaging and printing technology can improve the efficiency of the process



Do you want to know the impact of print on the environment?

HP Eco Printing Assessment can help you:

- Calculate the current environmental impact of your imaging and printing fleet
- Develop a roadmap for reducing your carbon footprint through changes in infrastructure, management, workflow and employee behaviour
- Quantify the financial and environmental benefits of "going green"

Why HP?

Experience and expertise

HP has been an industry leader in printing and imaging innovation and reliability for more than 20 years. With in-depth experience in designing and deploying solutions for high-tech environments, and performing print assessments around the globe, HP has the experience, expertise and technology to deliver. As one of the industry leaders in change management, our highly trained and experienced consultants can ensure that your business and IT are synchronised to capitalise on change.

Global reach

With 73,000 IT professionals in 170 countries, HP can assess your company's needs across the globe. We are one of the top-three global service providers with worldwide capabilities, and the only one with deep domain expertise in imaging and printing.

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