

Technology for better business outcomes



## SAFEGUARD *your* ENVIRONMENT with **POWERFUL IMAGING** and PRINTING SOLUTIONS



### Imaging and Printing Security Solutions from HP and Jetmobile

Organizations are finding out the hard way about the cost and risk associated with uncontrolled printing and copying. IT support teams are overwhelmed with a variety of issues—from never-reclaimed print documents sitting on output trays to non-authorized usage, and hackers stealing print jobs off of the network and print spoolers. As the demand for cost reduction and flexible printing increases from management and IT users, leaders are compelled to enhance their environments with more powerful imaging and printing solutions.

#### What if you could...

**Print** documents where and when you need them, on any printer across the organization?

**Delete** unclaimed and obsolete print jobs before printing to be environmentally-friendly and save money??

**Control** printer, multifunction printer (MFP), copy, scan, e-mail, fax and workflow access using just your corporate identification (ID)?

**Facilitate** mobile printing on any HP printer or MFP within the organization using the same corporate ID?

**Use** digital scan, fax and e-mail capabilities to print higher-quality prints less often.

**That's alternative thinking about printing.**

#### Solution at a glance

With the swipe of a corporate ID card, badge, public key infrastructure (PKI) smart card, or personal identification number (PIN), HP and the Jetmobile SecureJet Pull Printing Solution can authenticate access to a wide range of printers and functions—from e-mail, color copying and secure mobile printing to faxing, scanning, printing and digital sending.

The solution can encrypt print jobs and retain them on print servers until claimed by authorized users. What's more, users can receive print jobs on demand from any printer on the organization's network. And, mobile users can also print wherever they are, worldwide. The HP and Jetmobile SecureJet solution can help your organization achieve its imaging and printing goals in four ways:

**Authentication.** Users identify themselves via a valid corporate card, proximity badge, smart card, or PIN code to access printers and specific printer functions. Up to a million potential users per device can be authenticated.

**Document protection.** Print jobs are protected at the printer driver level via PKI encryption technology and decrypted at the printer for protection at the network and server level. Documents can be retained on the device until their owner authenticates and reclaims them.

**Advanced mobile pull printing.** Print jobs from Windows®, UNIX®, SAP R/3 and Linux can be encrypted and retained on print servers for pull printing until users retrieve them.

**Usage tracking.** The solution makes tracking print, copy, fax and MFP e-mail usage simple. Logs can be set up easily, usage and detailed reports are available. A direct interface with Capella Technologies Megatrack® facilitates advanced reporting capabilities.

# HP and Jetmobile at work around the world

To stem rising printing costs, a large global memory and chip manufacturer decided to replace all personal printers with MFPs and provide secure mobile printing across its global sites. The manufacturer chose HP and Jetmobile SecureJet to equip its locations in three countries across Europe and Asia. Combined, the locations support more than 500 MFPs serving more than 9,000 users. Network users authenticate via corporate badge to access MFP e-mail function, to claim their print jobs and send documents safely—mobile or otherwise—across the network.

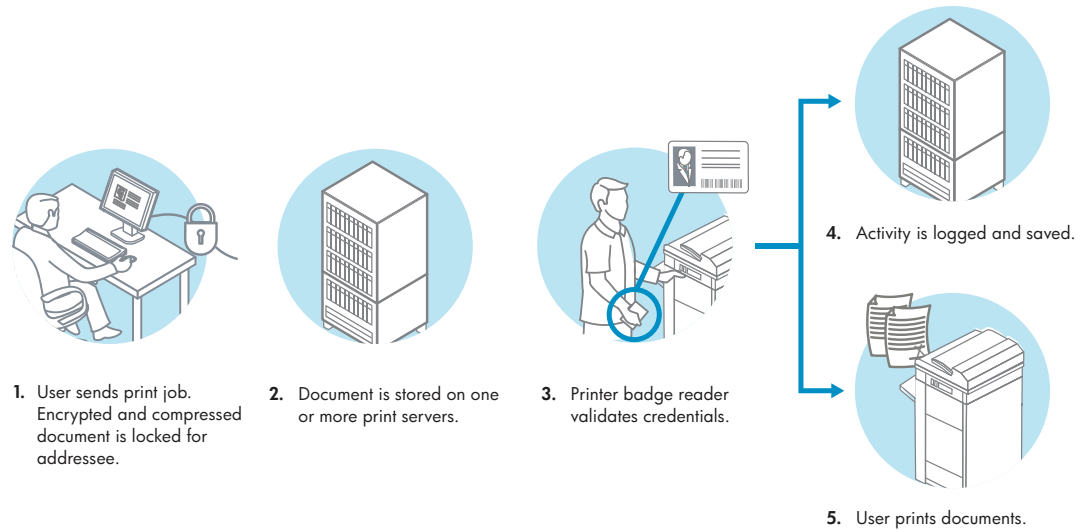


Figure 1. Secure printing workflow with activity log

## Why HP?

HP is recognized as a global leader in imaging and printing solutions. Founded in 1994, Jetmobile is a worldclass provider of industry-leading security solutions for the HP LaserJet printer. Working closely with Jetmobile, we can help identify the right set of solutions to fit your organization's specific needs today—and into the future through:

- A broad choice of solutions
- Best practices and innovation
- Environmentally responsible imaging and printing

## How do you get started?

Contact your local HP representative to get started on a customized set of imaging and printing solutions to meet your organization's specific needs. Working together, HP experts will conduct a comprehensive assessment of your unique IT environment. This plan will outline a tailored approach to help optimize, manage and streamline the way your business operates today and into the future.

To learn more, visit [www.hp.com/apac/enterpriseprint](http://www.hp.com/apac/enterpriseprint).

## HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes. HP's three-part approach:

### Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

### Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

### Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing and sharing information.

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